“Europe of traditions – A bridge between euroregions ”

Bruxelles, 29 May 2012
“Europe of traditions - A bridge between euroregions”
the workshop in Brussels

1. Title and theme
2. Programme
1. Title and theme

- “Europe of traditions - A bridge between euroregions”

- ‘Territorial cooperation: an asset for Europe’: how to use cooperation as a tool for regional development and better exploitation of regional potentials.

-The workshop aims at making a cross-section comparison of good practices among European Local Authorities (both at regional and sub regional level) at two different stages of territorial cooperation: an EGTC already established and an Euroregion which is supposed to result in an EGTC juridical framework in the future.

- The workshop should be a chance to discuss, compare and exchange different practices carried out in different geographical and cultural backgrounds.
2. Programme (1)

- We would like to organize a dynamic workshop, not just a series of single interventions followed by a conclusion.

- The workshop will be focused on good practices based on two main pillars:

  a. “Galizia-Norte de Portugal” EGTC. It will be represented in the workshop both at NUTS II and NUTS III level.

  b. “Euroregion without borders” whose main aim is to foster the multilateral cooperation in several sectors of common interest in a wide border area (Carinthia, Friuli Venezia Giulia, Veneto and in the near future Croatia and Slovenia).
2. Programme (2)

Workshop “From Euroregion to EGTC. A long path to territorial cooperation”

• WORKSHOP AGENDA of October 9th

h. 14.00-14.30 Welcome and registration of participants
h. 14.30–14.40 Opening remarks and introduction of the moderator (Francisco Calheiros)

h. 14.40-15.00 Roberto Ciambetti, Veneto Regional Minister (IT).

h. 15.00-15.20 Jesús Gamallo Aller, Director General for International Relations and EU Affairs at Galicia's Government (Xunta de Galicia): presentation of “Galizia-Norte de Portugal” ECGT - Galicia (SP).

h. 15.20-15.40 Presentation of the future ECGT between Veneto Region, Fiuli-Venezia Giulia, Carinthia: “Euroregion without borders” – Friuli-Venezia Giulia spokesperson.

h. 15.40-16.00 Presentation of Land Carinthia spokesperson

h. 16.00-16.30 Amadeu Portilha and Nuno Barreto - Municipalities of Braga and Guimarães

h. 16.30-16.50 Carlos Neves (Vice-President of North Portugal): the case of Galicia-Norte Portugal (PT).

h. 16.50-17.00 Q&A and chairman’s final remarks.

Venue: Fundacion Galicia Europa, Rue de la Loi 38
2. Programme (3)

Workshop “From Euroregion to EGTC. A long path to territorial cooperation”

- RECEPTION AGENDA of October 9th

h. 19.00 – 19.30
Welcome greetings: Regional Minister Roberto Ciambetti, Regione Veneto, Diplomatic Councillor Stefano Beltrame, Regione Veneto, Mr. Francisco Calheiros, Executive Coordinator - Consórcio Minho IN Guimarães
Vernissage of the joint exhibition of the Croatian sculptor, Luka Sotjnic, and the Italian photographer, Giuseppe dall’Arche.

h. 19.30 - onwards
Buffet, wine and typical products tastings from Italy, Istria, Portugal, Spain, Carinthia (sponsors to be defined).

Venue: Regione Veneto, avenue de Tervuren, 67
“LAGs: a fortunate encounter between public and private”
The workshop at the Meeting Place – CoR

1. Title and theme
2. Programme
1. Title and theme (1)

- “LAGs: a fortunate encounter between public and private”.

- ‘Delivering results’: highlighting achievements by cohesion policy, including showcasing examples of successful projects or approaches.

- Main focus on the contribution that the "LEADER" approach can bring in designing local development strategies based on these assets and financing activities for their implementation. In this context, the implementation of transnational projects can provide added value by bringing together other European Local Action Groups (LAGs) creating international synergies, starting from a very local level.

- The workshop aims at making a comparison among Community-led local strategies in Europe using historical and architectonical heritage and cultural assets in general, for the development of rural areas.
1. Title and theme (2)

- The workshop is focused on strategies and it is twofold:

A) first of all we will compare different local development strategies under the “cultural asset” umbrella across Europe. In this framework 4 “hard-projects” will be presented under the LEADER approach using cultural heritage as a magnet attracting development opportunities. The comparison will continue with a “soft-project” still involving community-led-strategies using the potential of languages as a cultural assets.

B) furthermore we will compare how LAGs are managed, by public and private bodies, in order to exchange best practices among the involved local actors. The workshop will foresee the active involvement of Croatian community-led organizations which will show initiatives to promote the development of innovative local policies following the needs of territories through interventions related to the enhancement of intangible cultural heritage.
2. Programme

MEETING PLACE AGENDA of October 10th

h. 11.00-11.15 Welcome and registration of participants
h. 11.15-11.25 Opening remarks and introduction of the moderator: José Manuel Sousa Uva - Director of Horizontal Aspects of Rural Development Policy – European Commission
h. 11.25-12.40 Debate on LAGs: presentation of current LAGs experiences, their management and exchange of best practices.

The following projects will be presented:
“Art treasures in the churches in the Alto Bellunese” – Veneto Region;
“Ecomuseum” – Friuli-Venezia Giulia;
“Villages of Tradition” and “Aldeias de Portugal – Villages of Portugal” – North Portugal;
(Francisco Calheiros)
“Alpen-Adria-Bildungverbund” – Carinthia;
“SeeNet” – Istria

h. 12.40-13.00 Q&A and chairman’s final remarks.
h. 13.00-13.30 Networking event

Venue: Committee of Regions, Rue Belliard 99-101
3. Networking sessions

- Immediately after the workshop
- Advertisement and promotion to registered workshop participants
- It can last 1-2 hours
- Sessions take place at **colour-coded networking 'stations'**
- Station will be branded with our logo and workshop title for the duration of your networking session

- Towers with high chairs and tables
- A literature rack - and plasma screen (supplied upon demand)
- CoR will supply free coffee and tea
- Additional drink, snack or lunch on us (CoR in-house caterer available)
## 4. Local events

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<thead>
<tr>
<th>Region/City (in English)</th>
<th>Type of event</th>
<th>Thematic Priority</th>
<th>Date</th>
<th>Venue City</th>
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<tr>
<td>Veneto Region</td>
<td>conference</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>26/11/2012</td>
<td>Montecchio Maggiore</td>
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<td>Friuli Venezia Giulia</td>
<td>conference</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>30/11/2012</td>
<td>Trieste</td>
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<td>Carinthia</td>
<td>workshop</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>12/11/2012</td>
<td>Klagenfurt</td>
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<tr>
<td>Region of Istria</td>
<td>seminar</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>16/11/2012</td>
<td>Pula</td>
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<tr>
<td>Guimarães and Braga</td>
<td>Seminar</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>28/09/2012</td>
<td>Braga</td>
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<tr>
<td>Chaves</td>
<td>Fair + competition to promote eno-tourism</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>01/10/2012</td>
<td>Chaves</td>
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<tr>
<td>North Portugal</td>
<td>Forum + Congress</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>01/07/2012</td>
<td>Guimaraes</td>
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<tr>
<td>Valença</td>
<td>Sport Event</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>01/10/2012</td>
<td>Tui</td>
</tr>
<tr>
<td>Galicia</td>
<td>Workshop on smart growth</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>01/09/2012</td>
<td>Vigo</td>
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<tr>
<td>Verin</td>
<td>Forum on innovation and tourism</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>01/11/2012</td>
<td>Verin</td>
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<tr>
<td>Tui</td>
<td>Sport Event</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>01/09/2012</td>
<td>Tui</td>
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<tr>
<td>Galicia</td>
<td>Forum + Congress</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>01/07/2012</td>
<td>Santiago de Compostela</td>
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<tr>
<td>Galicia</td>
<td>Workshop on sustainability</td>
<td>(2) Territorial cooperation an asset for Europe</td>
<td>01/11/2012</td>
<td>Porto</td>
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</tbody>
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5. Promotional materials

OFFICIAL VENUE hardboard-poster

General OPEN DAYS INFO on ROLL-UP

PERSONALIZED POSTER

If you host your workshop outside of the Committee of the Regions‘ building, we can produce for you a 'personalized' poster featuring your workshop title and the list of regional partners.
6. 1th partners’ meeting at the CoR (1)

- Discussed issues:
  Official reception on October 9th at 19.00 – 3 invitations per partner
- Promotion of OD2012 through: web-site, posters, OD magazine, OD folders.
- Starting from Sept 3rd (for 5 weeks): every Monday flash info sent via email.
6. 1th partners’ meeting at the CoR (2)

- Registration for participants: CMS training – second half of June
- On-line registration form July 9th
- Badge distribution in Espai Catalunya (rue de la Loi, 227) and Committee of Regions.
- New communication technologies: twitter, smartphone application, flickr.
- Football tournament
7. Expeditures

• Expected costs for the workshop at Fundacion Galicia: 550 €/ to be divided between the partners.

This sum includes:

- rental of 100 chairs for the participants
- Rental of 6 high chairs and 2 high tables for the speakers
- Setting up and taking out the furniture
8. Assigned tasks

- Veneto Region *Lead Partner*
- Ms. Luisa Poclen, (Friuli-Venezia Giulia) *Deputy Leader*
- Mr. Angelo Mason (Veneto), *Conference manager for the workshop*
- Ms. Martina Rattinger, (Carinthia), *Responsible for the Local Events within the Regional Partnership*, main contact
- Ms. Monika Bernhart, (Veneto), *Responsible for the Local Events within the Regional Partnership*, deputy contact

- Mr. Angelo Mason, (Veneto), *Conference manager for the workshop at the Meeting Place - CoR*
9. Next steps

- By Wednesday 30 May, please send us the name of the speakers, both for the workshop and the meeting place.

- By Friday 08 June, request for material provided by the CoR (for the regional partnership).

- By Friday 08 June, request for Interpretation service provided by the CoR, up to three active EU languages (for the meeting place).

- By Monday 9 July, on-line registration opens.

- 21 September next deadline for submitting speakers’ presentations and abstracts for the workshops in Brussels and local events.

10. Our next project

“EUROPE FOR CITIZENS” PROGRAMME

Project proposals for the Town Twinning - OD 2012 partners
10. Our next project

- **Foreseen activities:**
  1) Sustainability and seasonality in wine and food traditions
  2) Awareness and knowledge of the cultural heritage in young people
  3) Theme-based touring routes
  4) Knowledge of cultural heritage and intergenerational solidarity
  5) Sustainable tourism, disability, accessibility
10. Our next project

It’s now time to get things done, so we are looking for:

• partners from at least 4 participating countries

• Who are:
  - towns/municipalities or their twinning committees or networks;
  - other levels of local/regional authorities;
  - federations/associations of local authorities.